



Alex Marcinkiewicz

Design & Marketing

Greater Boston, Massachusetts

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— alexmz.com —

508.330.6225

I'm a multifaceted digital designer located in the Greater Boston Area who is eager to help companies evolve within the digital landscape.

SPECIALTIES

Web Design
Ux Design
Prototyping
Brand Design
Marketing
Copywriting
Social Media
Advertsing

TOOLS

Webflow
Figma
HTML & CSS
Affinity Designer

INTERESTS

Consumer
Software
Sociology
Literature
Electronic Music
Fitness

EXPERIENCE

Maintain.so / Founder

Greater Boston, MA / April 2020 - Present

Founded maintain.so, a private friends-only social app for staying connected free from the distractions of social media.

Head of design and marketing. Responsible for all product, web, and brand design. Have conducted various redesigns.

Strong focus on having all design assets stay cohesive within our marketing strategies.

Alexmz.com / Freelance Designer

Greater Boston, MA / October 2019 - Present

Have helped early-stage founders and startup projects with all aspects of digital design.

Conducted numerous website redesigns, brand updates, and assisted with user experience design.

Blackbear.global / Product Designer

Amsterdam, NL / April 2019 - August 2019

Conducted a full UI/UX redesign for their consumer platform, client platform, and landing page

Designed a responsive web interface, UX flow charts, and helped establish a clear product road map

Instilled a sense of design thinking and product strategy within the team

EDUCATION & ACCOMPLISHMENTS

Mercyhurst University / Marketing

Erie, PA / 2016 - 2018

“Can Digital Technology Incentivize Social Cohesion?”

2018 Penn State Behrend-Sigma Xi Undergraduate Research and Creative Accomplishment Conference / May 2018