











## Proper Logo Usage

For the purpose of consistency, our logo should either be completely white (dark or colored backgrounds) or black (white background).

Avoid using our logo in green. The logo seen on the right is an example of when we might use it in green (on app startup, or something similar). I would prefer that the green symbol be used sparingly in order to maintain its symbolic meaning.



# Colors

Primary Green  
#4ED330

Black  
#0B0B0B

Dark Gray  
#333333

Light Gray  
#A3A3A3

Text Green  
#47BE29

White  
#FFFFFF

Green Logo (Icon)  
(Dark Background)  
#4ADE25

Sky Blue  
(For marketing  
purposes only)  
#2298FF



 **maintain**